

1 **RESOLUTION NO. 2022-102**

2 **A RESOLUTION OF THE ALBANY CITY COUNCIL**
3 **TO SPONSOR THE 2022 FILMFEST**
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5 **WHEREAS**, Albany FilmFest is a juried film festival that takes place each year in
6 Albany and showcases original, creative, and compelling independent short films from
7 emerging and established Bay Area, national, and global filmmakers; and
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9 **WHEREAS**, since its inception in 2011, Albany FilmFest has been a City event
10 organized by KALB and Recreation staff with the support of Albany resident volunteers; and
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12 **WHEREAS**, many of the FilmFest volunteers were current and former members of
13 the Community Media Access Committee and Albany Arts Committee, and these volunteers
14 have been instrumental in all aspects of planning and implementation of the event; and
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16 **WHEREAS**, KALB staff has been responsible for all technical aspects of the festival
17 including audio-visual support for in-person and virtual events, maintaining the FilmFest
18 website, video editing and playback of all FilmFest screenings; and
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20 **WHEREAS**, the City has funded the entire operation of the Albany Film Festival
21 through the KALB and Recreation budgets with all partner donations, up until 2022 received
22 as donations to the City, and award payments to Filmmakers were made by the City; and
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24 **WHEREAS**, for the last several years, City staff and FilmFest volunteers have been in
25 conversation on how to transition FilmFest from the City in order to allow FilmFest to continue
26 to grow and flourish on its own; and
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28 **WHEREAS**, the pandemic pause has provided the opportunity for FilmFest volunteers
29 to move forward with this, and in July of 2022, FilmFest volunteers entered into a contract

1 with Independent Arts & Media, an organization that supports media arts services allowing
2 FilmFest to transition to its own independent non-profit organization over the next couple of
3 years; and
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5 **WHEREAS**, the FilmFest 2022 organizers have submitted a request to sponsor the
6 event; and
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8 **WHEREAS**, in-kind support for FilmFest 2022 to be provided by staff is valued at
9 approximately \$4,800, in addition, the City has paid this year's domain hosting and google
10 workspace annual fees in the amount of \$504.
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12 **NOW, THEREFORE, BE IT RESOLVED**, that the Albany City Council hereby
13 sponsors the 2022 FilmFest by supporting the event with an allocation of up to \$10,000 from
14 funding source(s) to be determined.
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18 PRESTON JORDAN, MAYOR
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