



## **BART's Role in the Region City of Albany | December 2, 2024**

# BART HAS MADE INVESTMENTS TO IMPROVE THE RIDER EXPERIENCE

## Safety and Security

- Doubled police officer presence systemwide
- Crime is down 15% year to date in 2024

## Service Adaptations

- Substantially increased evening/weekend service

## Clean Rides

- Doubled the rate of train car deep cleaning



# NEXT GENERATION FARE GATES IMPROVING SAFETY AND SECURITY

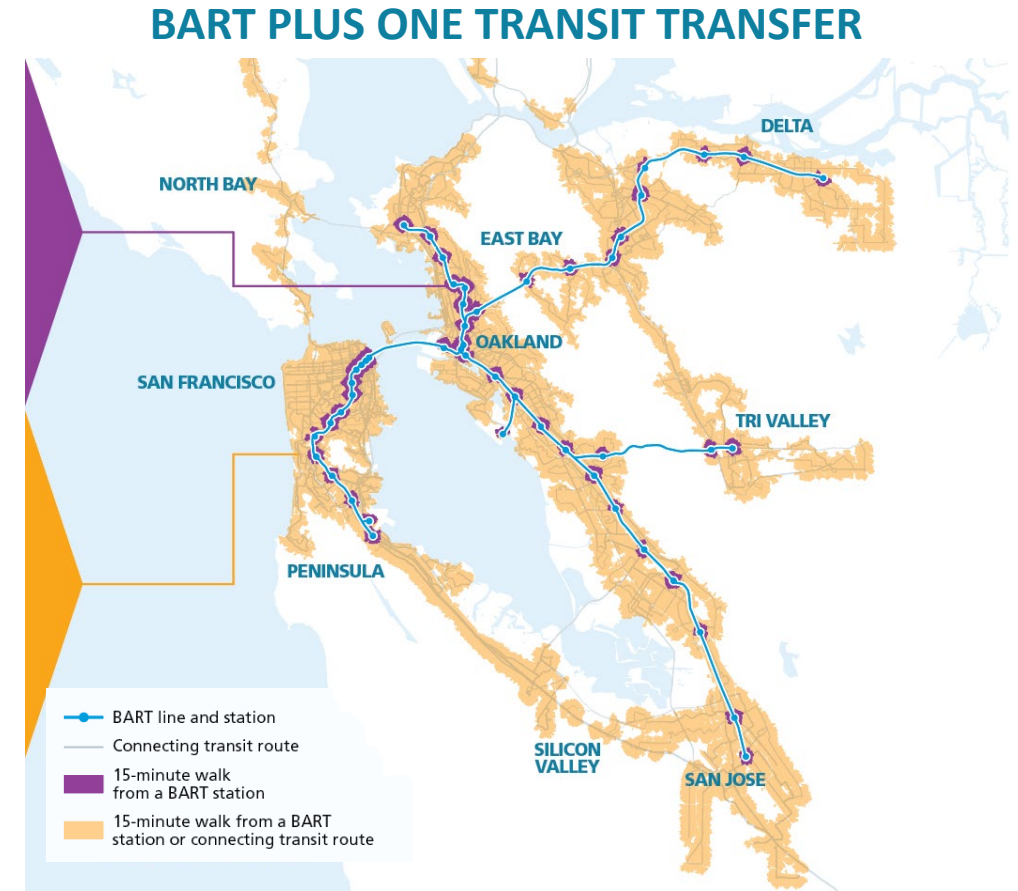
- Taller and stronger to deter fare evasion
- Improve accessibility and reliability with modern equipment and advanced sensors
- Already installed at 10 stations including Richmond Station
- Systemwide installation of 700+ new fare gates by end of 2025



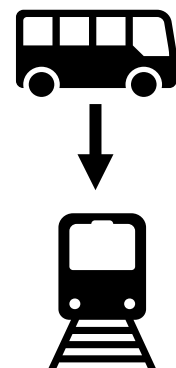
*New fare gates at Richmond Station*

## BART HELPS CONNECT RIDERS WITH OTHER TRANSIT PROVIDERS LIKE AC TRANSIT

- 87% of regional transfer trips use BART
- Monthly there are more than 295,000 transfer trips between BART and AC Transit
- These transfer trips are critical to the fiscal health of local and regional bus operators



# BART JOINS REGIONAL DISCOUNT PROGRAM



Take a ride on one transit agency, pay full fare

Transfer to another agency, save up to \$2.50 on fare\*

*\* Within 2 hours of first tag; applies to each subsequent agency*



**Launch with Next Generation Clipper on all 22 agencies**



**Nearly 9 out of 10 transfers on Clipper involve BART**



**Delivers savings to riders, especially lower-income riders**



**Projected high ridership growth (+27K daily riders regionwide)**

EXAMPLE TRIPS AND RIDER COST SAVINGS

*Example Trip 2 – Discounted Transfer*  
*CSU East Bay to Powell Street (via Hayward)*

Agency #1



Agency #2



Fare = \$2.25

Fare = \$5.90 – (\$2.50) = \$3.40

*Estimated Annual  
Rider Savings*

**\$1,250**

- **Transportation is the 3<sup>rd</sup> largest expense in low-income CA households after housing and food**
- Over half of Bay Area households with income between \$50K and \$75K spent more than a third of their income on housing in 2021
- **Meaningful potential savings, especially for lower-income riders**

## BART IS COMMITTED TO ENSURING ALL RIDERS CAN ACCESS TRANSIT

- 50% discount for youth and low-income riders enrolled in Clipper START.
- 62.5% discount for seniors and people with disabilities.
- Bay Pass pilot for employers to offer monthly transit passes as a commuter benefit.

**50% OFF**  
buses, BART and all Bay Area transit

It's a good opportunity to get out and about in the Bay Area as well as **it makes living a little more affordable.**

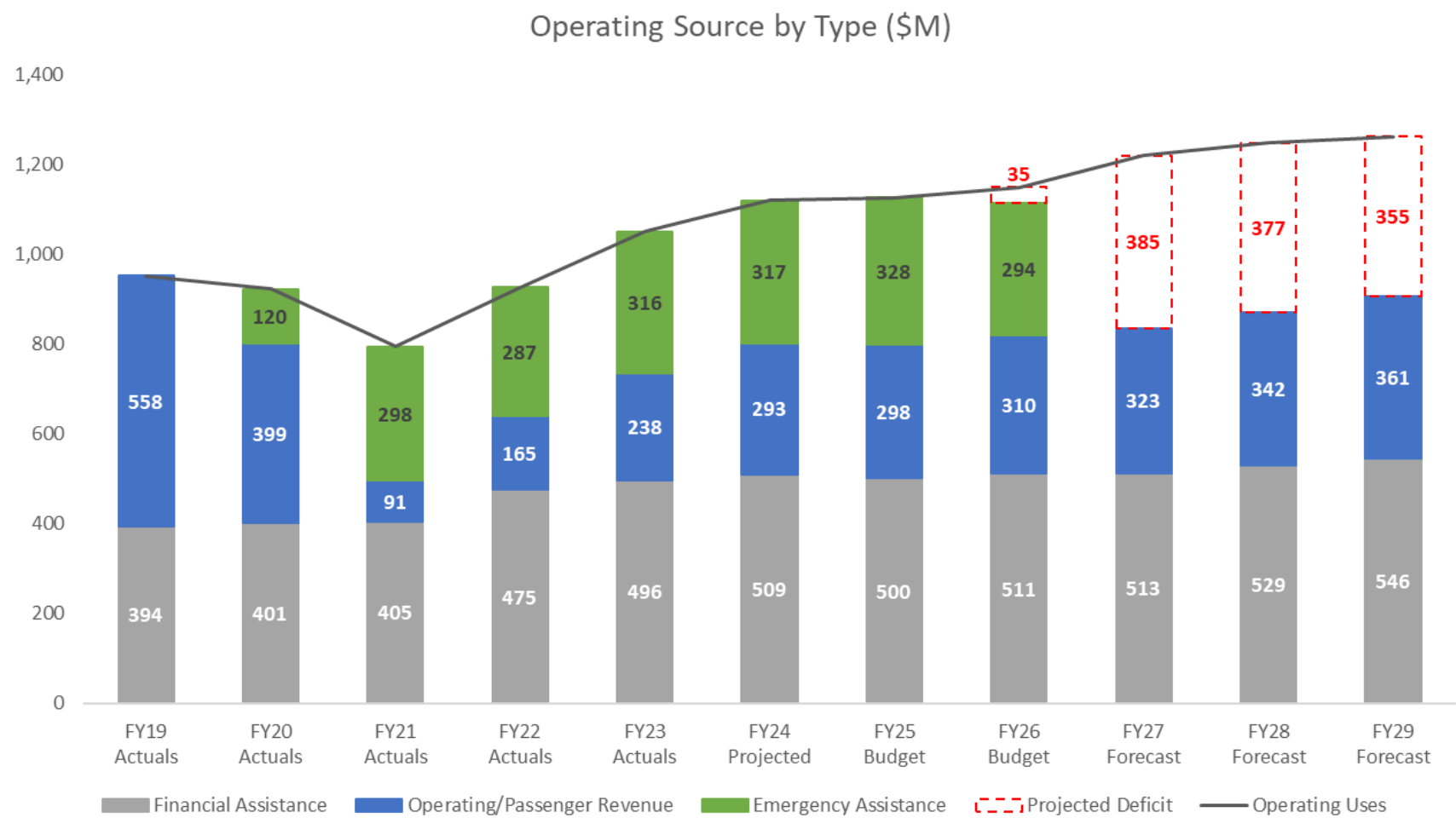
►► Keith M.,  
Daly City Resident

 **START** ►►  
Apply today!

 [clipperstartcard.com](https://clipperstartcard.com)



# BART FUNDING

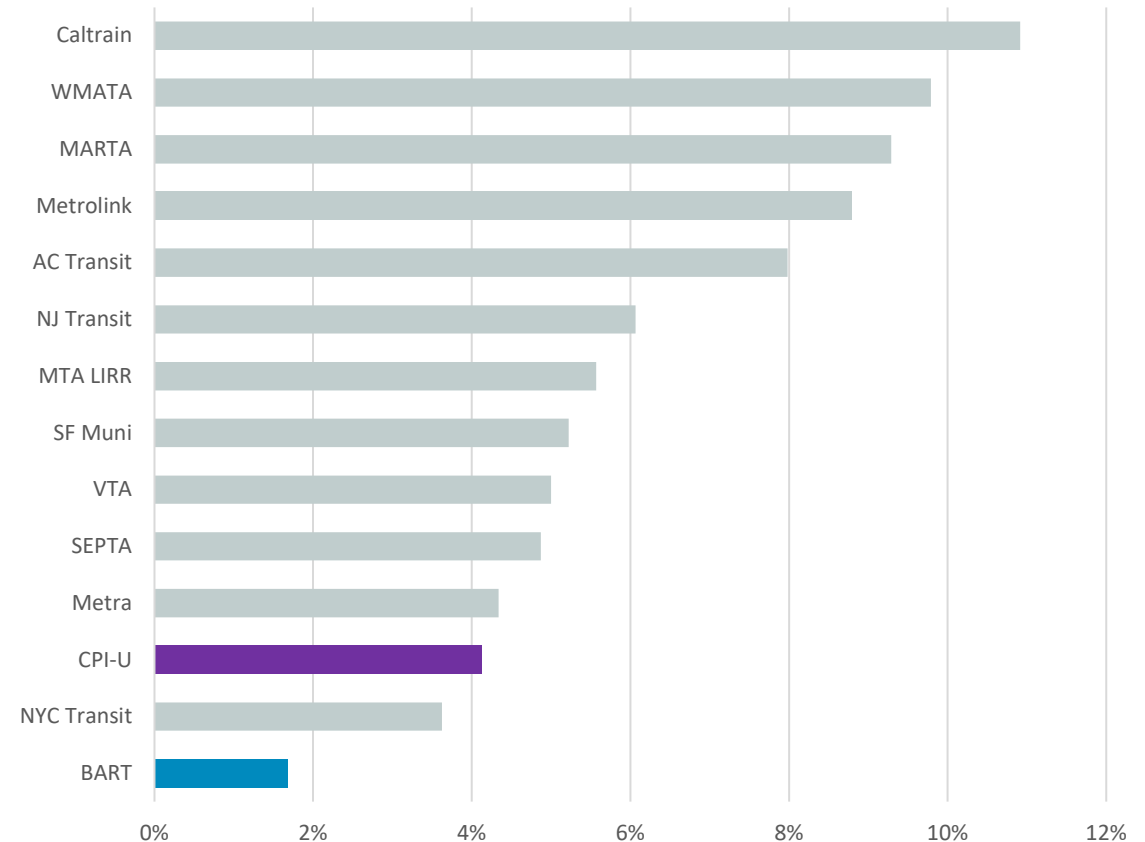


- Pre-pandemic, passenger fares funding over 60% of BART’s operating cost.
- BART needs to modernize its funding model to match how other transit systems pay for operations.
- It is no longer sustainable or equitable to require our riders to carry the burden of funding operations.

## BART IS CONTROLLING COSTS AND SPENDING EFFICIENTLY

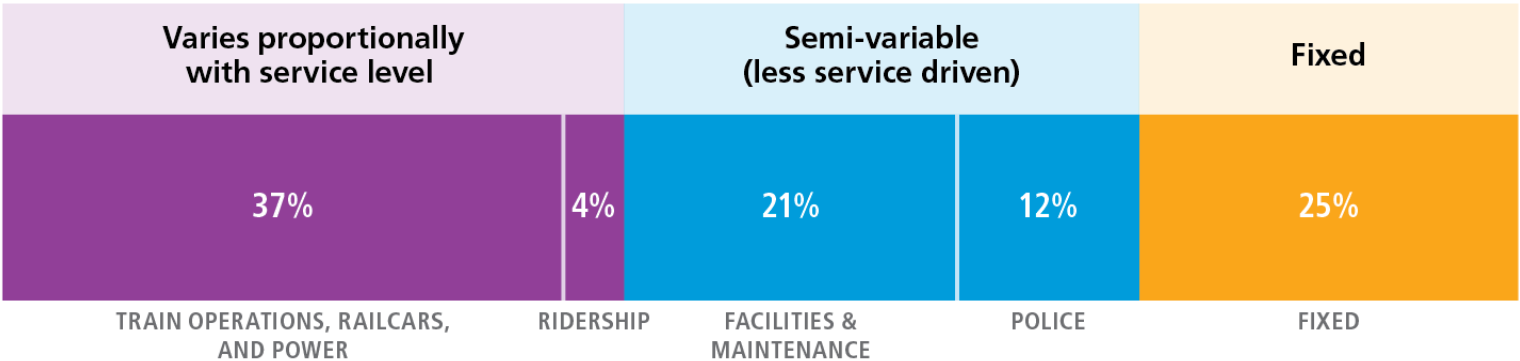
- BART has the best in the nation cost efficiency (operating expenditures per vehicle revenue mile).
- Our costs increased slower than inflation while putting out the best service possible.
- Our budget crisis is due to remote work and past overreliance on passenger revenue, not high costs.

Actual Operating Expense Per  
Service Hour Growth FY19 - FY23



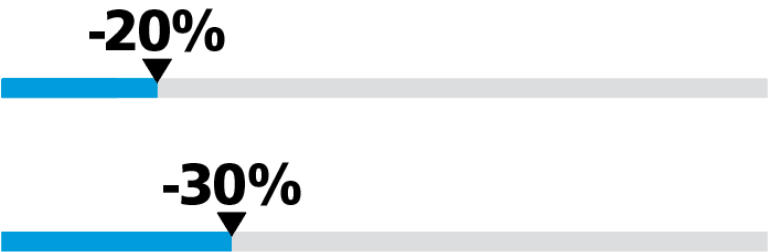
CUTTING BART COSTS WOULD REQUIRE MASSIVE SERVICE REDUCTIONS

BART’S FIXED AND VARIABLE ANNUAL OPERATING COSTS

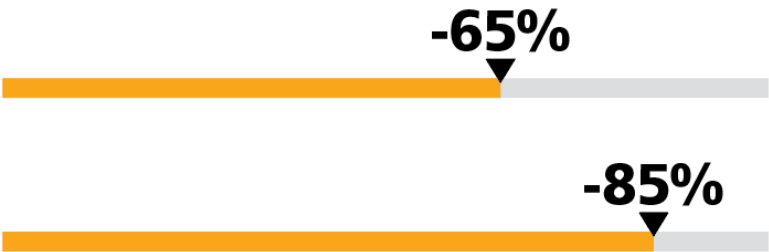


SERVICE REDUCTIONS REQUIRED FOR OPERATING COST REDUCTIONS

AN OPERATING COST REDUCTION OF:

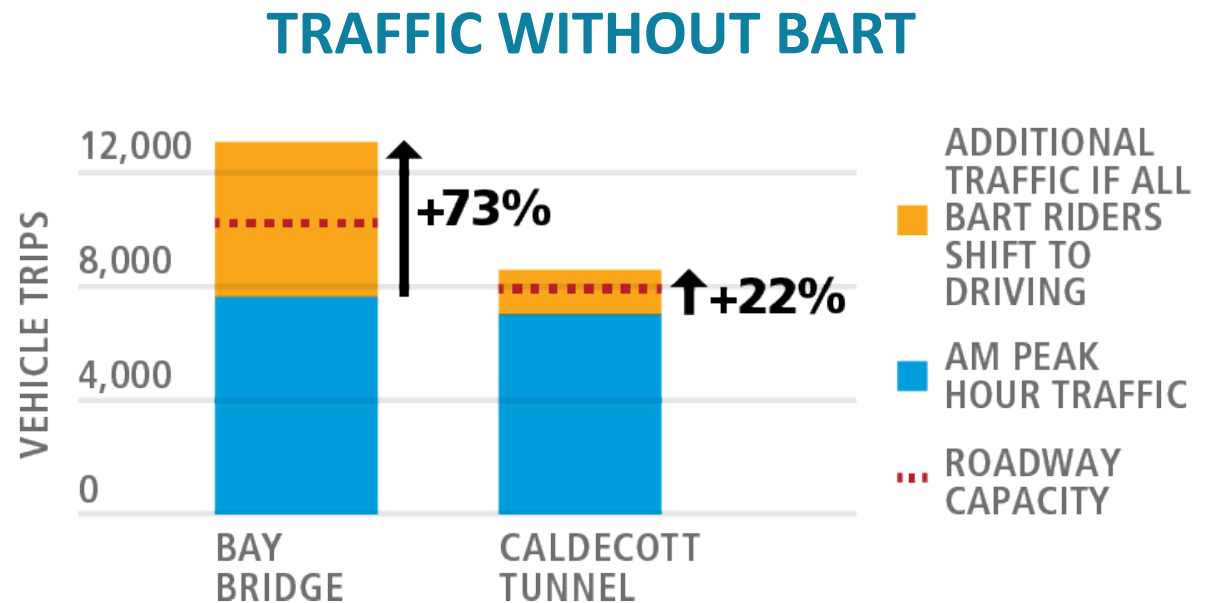


REQUIRES A BART SERVICE REDUCTION OF:



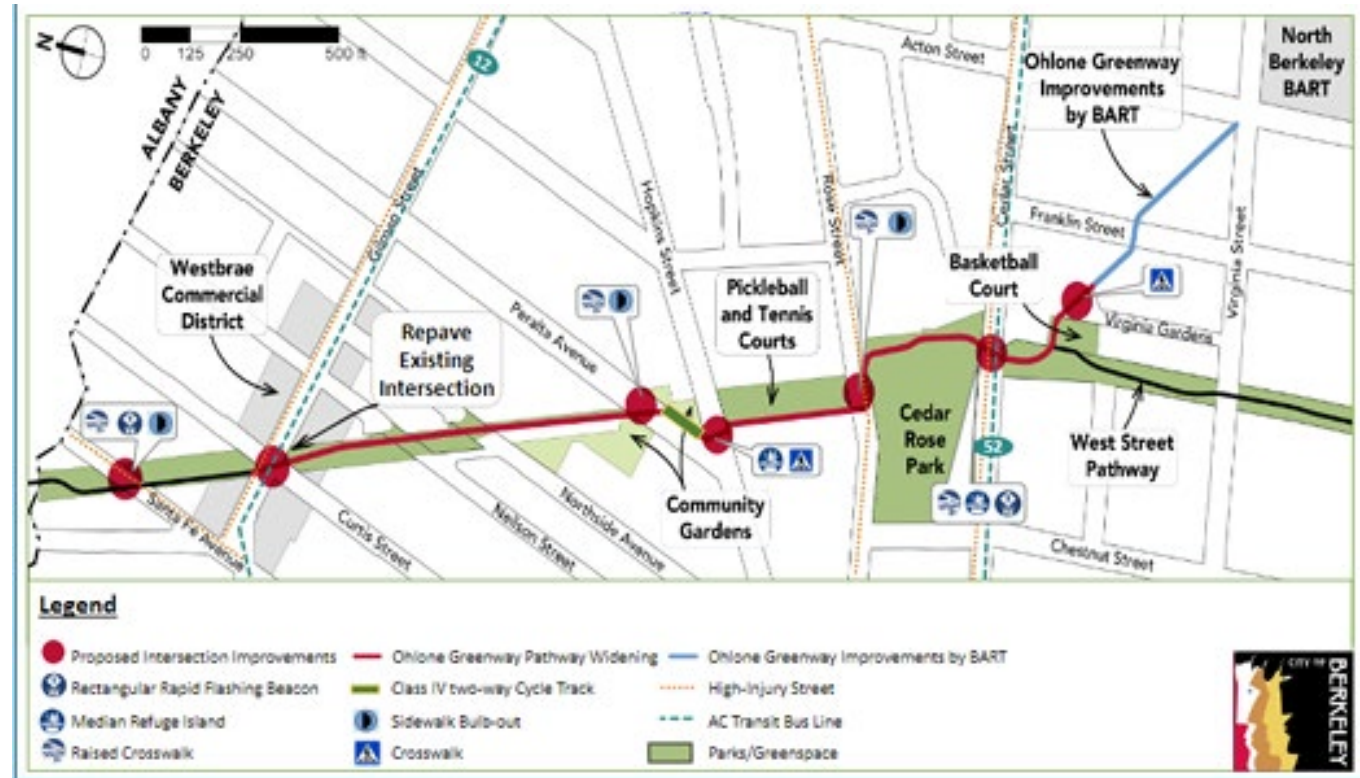
# IF A STABLE SOURCE OF FUNDING IS NOT SECURED, SERVICE OPTIONS ARE TERRIBLE

- 60-minute train frequencies
- 9pm system closure
- Station closures
- Eliminate line(s) of service
- No weekend service
- Significantly worse traffic throughout the Bay Area



# North Berkeley Greenway Modernization and Safety Project

- Safe Routes to BART Cycle 3 funded project
- Total project cost \$5.1 million
- SRTB contribution \$3 million
- Ohlone Greenway Improvements in satellite North Berkeley BART Parking Lots under construction now



# Stay Connected!

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**Find us on Social:**

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BART merch available at [Railgoods.com](https://www.railgoods.com)

