

**ALBANY UNIFIED SCHOOL DISTRICT
BOARD AGENDA BACKUP**

Regular Meeting of November 14, 2023

ITEM: COMMUNITY SURVEY RESULTS FOR POTENTIAL PARCEL TAX MEASURE AND TAX BALLOT LANGUAGE

PREPARED BY: JACKIE KIM, CHIEF BUSINESS OFFICIAL

TYPE OF ITEM: REVIEW AND DISCUSSION

PURPOSE: The purpose of this item is for the Board of Trustees to review and discuss the community survey results for a potential parcel tax measure and tax ballot language.

BACKGROUND INFORMATION: At the September 26, 2023 Board of Education meeting, the Board approved the contract with Team CivX, LLC and Godbe Research to provide Public Opinion & Polling Services in regards to a survey for the determine the likelihood of success for passing a parcel tax measure to replace the current parcel tax (Measure B). It is important to note that this is not an additional new tax measure, but would renew and replace the current parcel tax Measure B.

DETAILS: From October 23rd through October 28th, 2023, a total of 445 telephone, text and internet surveys were conducted based on voters likely to participate in the March 2024 and/or November 2024 election. Each survey was developed to last about 25 minutes based on the number of questions and information provided. The survey results represent the probability of how the voters will vote, based on this statistical sampling. Given the survey findings and the two-thirds majority required for approval, Team CivX, LLC and Godbe Research recommend that the Albany Unified School District continue the process to prepare for a March 2024 parcel tax measure election that at 50 cents per building square foot and \$25 per unimproved parcel until ended by voters with senior exemptions, annual adjustments, independent audits, and all funds benefiting Albany students.

FINANCIAL INFORMATION: N/A

STRATEGIC GOALS ADDRESSED:



Objective #1: *Assess and Increase Academic Success. Goal: We will provide a comprehensive educational experience with expanded opportunities for engagement, assessment, and academic growth so that all students will achieve their fullest potential.*



Objective #2: *Support the Whole Child. Goal: We will foster the social and emotional growth of all students, implement an array of strategies to increase student engagement, identify individual socio-emotional and behavioral needs, and apply collaborative appropriate interventions.*



Objective #3: *Communicate and Lead Together.* **Goal:** *All stakeholders will collaborate and communicate about decisions that guide the sites and district.*

RECOMMENDATION: To review and discuss the community survey results for a potential parcel tax measure and tax ballot language